

Box Tops Bulletin



News & tips for earning Box Tops dollars for St. Bonaventure

December 2011

Bonus Box Tops Can Make Funds Skyrocket

Over the last year, Box Tops for Education has increased significantly the number of ways schools can earn Bonus Box Tops, which can add up very quickly as more cash for St. B's. If all St. Bonaventure families take just a few minutes to visit www.btfe.com regularly, login, and enter multiple Bonus Box Tops contests (it only takes a couple clicks), we can increase our chances of winning large amounts of money for the school. For example, Land O'Lakes is currently offering a contest to win 5,000 Bonus Box Tops and Tostitos is offering 250,000, which could translate into \$25,000 for St. Bonaventure! No purchase is necessary. Just a few minutes and a couple clicks. You can enter the contests once daily for each account you have registered on Box Tops.

The other way we can regularly earn Bonus Box Tops is to take advantage of Giant Eagle's monthly offers. In December, shoppers can earn 15 Bonus Box Tops each time they buy 4 containers of Betty Crocker frostings, which come in a variety of flavors. They are a great option for kids who love to decorate cut-out cookies or to top off a special cake or pan of brownies.

GET 15 (\$1.50 value to BTFE eligible school)
BONUS BOX TOPS!

when you purchase ANY 4 participating* Betty Crocker® Frosting products in a single transaction with your .

Bonus Box Tops Certificate prints at register.
Offer valid 12/1/11 - 12/30/11.



Giant Eagle also offers a discount coupon on its website for \$1.00 off this purchase so be sure to print it out before your shopping trip. Please remember to

collect the printed Bonus Box Tops certificate from the cash register and submit it to the school as quickly as possible as they expire much quicker than regular Box Tops. Stay tuned for January's offer when we can earn 70 Bonus Box Tops —\$7.00—all in one shopping trip!

TIP: Create a Box Tops account for each adult in your family with a separate e-mail address so you can enter the Bonus Box Tops contests more than once.

Remember to begin your online shopping at www.btfe.com to earn free eBox Tops for St. Bonaventure!



It's just like Box Tops, but it's not Box Tops...

We know that Box Tops can be a great way to raise funds for St. B's. First, it's free. It only takes a small amount of time and commitment. No meetings to plan the next fundraising event; no need to recruit volunteers, other than family and friends to help you collect Box Tops. There's no overhead: our earning potential is virtually unlimited. What could be more perfect than that?!

How about ANOTHER easy, free way to earn funds for St. Bonaventure? Make www.GoodSearch.com your default search engine and each time you complete an online search, St. B's earns money. Just like the Box Tops website, you can also earn money by beginning your online shopping at GoodSearch.com. (They have a few retailers that Box Tops doesn't have.) Simply set up a free account and choose St. B's as your charity.

FACT: In just a few weeks, one user earned \$3.00 for St. B's on GoodSearch.com simply through online searches! Imagine if all St. B. families participated....